



# 5TH ANNUAL **ROGERS PORK**

ALWAYS A SWINE TIME, RAIN OR SHINE!

• SATURDAY, AUGUST 4th • 12 - 9PM •

JARVIS SQUARE • CHICAGO

The Businesses of Jarvis Square  
and Jarvis Square Events present

## ROGERS PORK 2018

### Sponsorship Opportunities

This day long event brings together over 1500 people from around Chicago and the suburbs to spend time with friends and family, enjoying good music, good fellowship and good food.

Rogers Pork is also an opportunity to identify your business with worthy causes in Rogers Park. A portion of the proceeds from the event will go to A Just Harvest, a great organization helping to fight hunger in Rogers Park and across Chicago by providing nutritious meals daily, as well as cultivating community and economic development through various outreach projects.

Through the Jarvis Square Events and local Jarvis Square Business websites and our other social media partners, we are reaching over 10,000 impressions. Your business logo and link will stay active on the Jarvis Square Events website for 7 months after the event.

We invite you to browse this sponsorship brochure (*sponsorship tiers are listed on the other side*) to find the opportunity best suited to your company/organization.

FREE TO THE PUBLIC

TWO MUSIC STAGES



**2018 SPONSORSHIP OPPORTUNITIES**

REGISTER ONLINE AT [www.jarvissquareevents.com](http://www.jarvissquareevents.com)! • Questions? Contact Renee at [renee@rpublichouse](mailto:renee@rpublichouse).

**2 MAIN STAGE Sponsors – \$1000.00**

Offers the greatest visibility throughout the entire festival (as well as by “L” riders) from stages at both ends of Jarvis, the festival t-shirt and all promotional materials, including the Jarvis Square Events website. (Two sponsorships available.)

Your company name and logo prominently displayed on the:

- Jumbo banner (16’ – 18’) on the Main Stage (Jarvis and Greenview);
- Stage II banner on the Second Stage (Jarvis and Ashland);
- Rogers Pork t-shirt, which will be for sale during the event;
- Jarvis Square Events website and our other social media partners, reaching over 10,000 impressions;
- All promotional cards and posters.

You are also invited to provide stuffing cards/promotional giveaways to be put into 1000 Rogers Pork 2018 keepsake tote bags which will be handed out to all attendees.

**2 TOTE BAG Sponsors – \$1000.00**

Every attendee will be displaying YOUR company and logo on 1000 Rogers Pork 2018 keepsake tote bags ... as well as wearing it on the festival t-shirt! (Two sponsorships available.)

Your company name and logo prominently displayed on the:

- 1000 takeaway bags that will be handed out to all attendees at Rogers Pork 2018 (one-side, one-color);
- Jarvis Square Events website and our other social media partners, reaching over 10,000 impressions;
- All promotional cards and posters.

You are also invited to provide stuffing cards/promotional giveaways to be put into 1000 Rogers Pork 2018 keepsake tote bags which will be handed out to all attendees.

**1 PORT-O-JOHN Sponsor – \$500.00**

EVERYBODY has to use the “facilities” at some point ... and there YOU are! You will gain visibility in the area of the festival that never slows down as well as on the festival t-shirt and all promotional materials, including the Jarvis Square Events website. (One sponsorship available.)

Your company name and logo prominently displayed on the:

- Rogers Pork Recycling Center (Port-O-Johns) on Jarvis, northwest side of the “L” platform;
- Jarvis Square Events website and our other social media partners, reaching over 10,000 impressions;
- All promotional cards and posters.

You are also invited to provide stuffing cards/promotional giveaways to be put into 1000 Rogers Pork 2018 keepsake tote bags which will be handed out to all attendees.

**5 STAGE II Sponsors – \$500.00**

Wonderful visibility throughout the entire festival (as well as by “L” riders) from the Second Stage at Jarvis & Ashland, the festival t-shirt and all promotional materials, including the Jarvis Square Events website. (Five sponsorships available.)

Your company name and logo prominently displayed on the:

- Stage II banner on the Second Stage (Jarvis and Ashland);
- Rogers Pork t-shirt, which will be for sale during the event;
- Jarvis Square Events website and our other social media partners, reaching over 10,000 impressions;
- All promotional cards and posters.

You are also invited to provide stuffing cards/promotional giveaways to be put into 1000 Rogers Pork 2018 keepsake tote bags which will be handed out to all attendees.

**1 ICE TRUCK Sponsor – \$300.00**

Located next to the Main Stage, the most important utility vehicle at any festival will be festooned with a large banner featuring your company logo and name! (One sponsorship available.)

Your company name and logo prominently displayed on the:

- Ice/Refrigerator truck at the Main Stage (Jarvis and Greenview);
- Jarvis Square Events website;
- All promotional cards and posters.

You are also invited to provide stuffing cards/promotional giveaways to be put into 1000 Rogers Pork 2018 keepsake tote bags which will be handed out to all attendees.

**2 T-SHIRT Sponsors – \$500.00**

Your company logo and name will be included on the festival t-shirts (vector logo, one-color) being worn by staff and volunteers, and sold at Rogers Pork 2017! (Two sponsorships available.)

Your company name and logo prominently displayed on the:

- Rogers Pork 2017 festival t-shirt (vector logo, one-color);
- Jarvis Square Events website and our other social media partners, reaching over 10,000 impressions;
- All promotional cards and posters.

You are also invited to provide stuffing cards/promotional giveaways to be put into 1000 Rogers Pork 2018 keepsake tote bags which will be handed out to all attendees.

**Unlimited CARD Sponsors – \$125.00**

Provide any marketing brochures, cards or promotional items to be stuffed into 1000 keepsake tote bags that will be handed out to all attendees at Rogers Pork 2018.

Your name and logo will also be included on the Jarvis Square Events website and our other social media partners, reaching over 10,000 impressions. (unlimited sponsorships)

